

RACE FOR HOPE



SPONSORSHIP OPPORTUNITIES

October 10th, 2026

LifeNet Health Corporate Headquarters
1864 Concert Drive
Virginia Beach, VA 23453



Registration Options

5K

\$50 – Adults

\$35 – 12 & under

\$25 – Stroller Passenger

1-MILE

\$30 – Adults

\$20 – 12 & under

\$15 – Stroller Passenger

VIRTUAL

\$50 – includes postage within United States

Registration includes race medal, race packet, snacks, and drinks. Post race beer garden (21+).

***Early Bird Discount** \$10 off Adult, \$5 off 12 & under/Stroller registration fees if signed up by August 1!*

Register by August 31 to receive 2026 Race for Hope T-Shirt!

Register as an Individual and create a Team to start your own fundraiser for the LifeNet Health Foundation!

All proceeds benefit the LifeNet Health Foundation and its programs supporting donor families, research & development in regenerative medicine, and advocacy & awareness for organ/tissue donation.



TO PURCHASE A SPONSORSHIP, PLEASE VISIT:

lifenethealth.rallyup.com/2026-race-for-hope or Scan QR code.



Presenting Sponsor: \$7,500

(2 Available)

Company logo prominently displayed on:

- Race for Hope T-shirts
- All promo materials (print and digital)
- Race for Hope Step and Repeat
- Sponsor signage in announcements/staging area
- Sponsor signage throughout the event

Your choice of 1 exclusive activation:

- **Race Medal Lanyards:** Sponsor logo on participant race medal lanyards
- **Race Medals:** Sponsor logo on race medal

Sponsor recognition in pre-race announcements

Reserved 10' x 10' tent space in our Race for Hope Rally area

- LifeNet Health Foundation to provide: 10' x 10' white tent, 1 – 6ft table, and 2 chairs
- *Optional:* Sponsor can provide company branded 10' x 10' tent

Company-supplied material to go in course packets for participants

20 complimentary race entries

Volunteer opportunities available

CUSTOMIZABLE SPONSORSHIPS ARE AVAILABLE:

Don't see something you like, or just want to provide general support for this impactful fundraising event?

Reach out to the LifeNet Health Foundation and let's discuss options:
lnh_foundation@lifenethealth.org

Presenting, Gold, and Silver sponsors committed to the 2026 Race for Hope by August 3, will also receive mention in a nationwide press release sent via PR Newswire. Approximately 11M+ reach.



Gold Sponsor: \$5,000

(4 Available)

Company logo prominently displayed on:

- Race for Hope T-shirts
- All promo materials (print and digital)
- Sponsor signage in announcements/staging area
- Sponsor signage throughout the event

Your choice of 1 exclusive activation:

- **Start/Finish Line:** Sponsor logo on start/finish line signs
- **Mile-Markers:** Sponsor yard sign displayed at each mile-marker (Total of 3 on course). Sponsor representatives can be present to cheer on runners at each mile-marker.
- **Race Packet:** Logo on every runner packet distributed to participants.
- **Bib Sponsor:** Sponsor logo on all runners' and walkers' race bibs

Sponsor recognition in pre-race announcements

Reserved 10' x 10' tent space in our Race for Hope Rally area

- LifeNet Health Foundation to provide: 10' x 10' white tent, 1 – 6ft table, and 2 chairs
- *Optional:* Sponsor can provide company branded 10' x 10' tent

Company-supplied material to go in course packets for participants

15 complimentary race entries

Volunteer opportunities available



Gold Spo

NEWS 3
WTKR

Silver Sponsor: \$2,500

(3 Available)

Company logo prominently displayed on:

- Race for Hope T-shirts
- All promo materials (print and digital)
- Sponsor signage in announcements/staging area

Your choice of 1 exclusive activation:

- **Snack Station:** Snack station in the Race for Hope Rally area to have “Sponsored By: Company logo here” and the opportunity for the sponsor to staff the snack station and provide a branded 10’ x 10’ tent and a tablecloth for the snack station.
- **Water Station:** Sponsor signage at on-course water station(s) and the opportunity to staff the water station with company volunteers. Please let the LifeNet Health Foundation know by Monday, September 1st if this will be staffed by the company or if the Foundation will need to organize volunteers.
- **Beer Garden:** Sponsor signage in Beer Garden area. Alcoholic beverages available to racing adults 21+.



Sponsor recognition in pre-race announcements

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- LifeNet Health Foundation to provide: 10’ x 10’ white tent, 1 – 6ft table, and 2 chairs
- *Optional:* Sponsor can provide company branded 10’ x 10’ tent

Company-supplied material to go in course packets for participants

10 complimentary race entries

Volunteer opportunities available

RACE FOR HOPE

Bronze Sponsor: \$1,000

Company logo displayed on:

- Race for Hope T-shirts
- All promo materials (print and digital)
- Sponsor signage in announcements/staging area

Sponsor recognition in pre-race announcements

Reserved 10' x 10' tent space in our Race for Hope Rally area

- LifeNet Health Foundation to provide: 10' x 10' white tent, 1 – 6ft table, and 2 chairs
- *Optional:* Sponsor can provide company branded 10' x 10' tent

Company-supplied material to go in course packets for participants

5 complimentary race entries

Volunteer opportunities available



Vendor Tent Space: \$500

Reserved 10' x 10' tent space in our Race for Hope Rally area

- LifeNet Health Foundation to provide: 10' x 10' white tent, 1 – 6ft table, and 2 chairs
- *Optional:* Sponsor can provide company branded 10' x 10' tent

2 complimentary race entries

Sign Sponsor: \$150

Honor a loved one. Celebrate our runners. Promote your business. Use the sign however you see fit!

Signs will be placed throughout the course

2 complimentary race entries



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Let's run with purpose.
TOGETHER.

