

Sample press release

[Workplace] Announces Campaign to Increase Support for Organ, Eye and Tissue Donation

[Workplace] is promoting organ, eye, and tissue donation through a special DoNation campaign, sponsored by the U.S. Health Resources and Services Administration, in partnership with LifeNet Health.

This initiative involves employee education and outreach as part of our commitment to making a lasting impact on our community. We are encouraging all our team members to register as donors at donatelifevirginia.org/sign-me-up.

One organ donor can save up to nine lives – making a difference for the 100,000-plus Americans who are on the national transplant waiting list.

One tissue donor can help more than 150 people. One in 20 Americans will need a tissue transplant in his or her lifetime following traumatic injuries, debilitating conditions, and life-threatening illnesses.

Other options include donating corneas to restore sight for two people, or donating for research to support medical breakthroughs that can help thousands.

LifeNet Health supports our communities and collaborates with hundreds of partners to make transplantation a reality as a leading Organ Procurement Organization serving a population of 5.1 million across Virginia and in parts of West Virginia and North Carolina.

Learn more about donation at LifeNetHealth.org/register.