

Sample newsletter article

Working together to increase support for organ and tissue donation

[Workplace Name] is partnering with LifeNet Health to promote organ, eye, and tissue donation through a special DoNation campaign, sponsored by the U.S. Health Resources and Services Administration.



We are encouraging all our team members to register as donors at donatelifevirginia.org/sign-me-up.

Our goal is to sign up at least [XX] people between now and [date]. Our organization will earn points for every registration – as well as each activity we implement to promote donation – to help us earn national recognition from the U.S. Health

Resources and Services Administration.

One organ donor can save up to nine lives – making a difference for the 100,000-plus Americans who are on the national transplant waiting list.

One tissue donor can help more than 150 people. One in 20 Americans will need a tissue transplant in his or her lifetime following traumatic injuries, debilitating conditions, and life-threatening illnesses.

Other options include donating corneas to restore sight for two people, or donating for research to support medical breakthroughs that can help thousands.

We are partnering with LifeNet Health, the federally designated organ procurement organization for most of Virginia, to promote donation. LifeNet Health has facilitated 13,000 lifesaving transplants.

Here's how you can help:

- Sign up as a donor at donatelifevirginia.org/sign-me-up.
- Talk about your decision to register as a donor with family and friends.
- Follow LifeNet Health on social media. Like and share their posts to help them spread the word about all the good that comes from donation. You can find them on [Facebook](#), [Instagram](#), and [LinkedIn](#).
- Look for more announcements and events promoting these efforts through the DoNation campaign.

Learn more about donation at LifeNetHealth.org/register.